

RKL/SX/2025-26/17 May 23, 2025

National Stock Exchange of India Ltd.

Exchange Plaza, 5<sup>th</sup> Floor

Plot no. C/1, G Block

BSE Ltd.
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

Bandra-Kurla Complex, Bandra (E) Mumbai – 400 051

Scrip Code: 532497 Symbol: RADICO

**Subject: Press release** 

Ref: Disclosure under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

Dear Sir/Madam,

Pursuant to Regulation 30 of the Listing Regulations, please find enclosed here with the Press Release titled "Radico Khaitan Introduces TRIKĀL Indian Single Malt – Eternal Whisky A Celebration of the Past, Present, and Future" dated May 23, 2025, issued by the Company.

The copy of the press release is being disseminated on Company's website at <a href="https://www.radicokhaitan.com/investor-relations/">https://www.radicokhaitan.com/investor-relations/</a>

Kindly take the same on records.

Thanking you,

For Radico Khaitan Limited

Dinesh Kumar Gupta Senior Vice President - Legal & Company Secretary

Email Id: <a href="mailto:investor@radico.co.in">investor@radico.co.in</a>

Encl: A/a

## RADICO KHAITAN LIMITED

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CIN No.: L26941UP1983PLC027278



## Radico Khaitan Introduces TRIKĀL Indian Single Malt – Eternal Whisky A Celebration of the Past, Present, and Future

**New Delhi, India, May 23, 2025** – After the unprecedented success of Rampur Indian Single Malt, Radico Khaitan has taken yet another step in its premiumisation journey with the launch of **TRIKĀL Indian Single Malt** – **Eternal Whisky**. This exceptional expression marks a meaningful addition to the Company's luxury portfolio, reflecting Radico Khaitan's passion for creating homegrown spirits that speak to modern consumers who appreciate both elegance and authenticity.



Born at the legendary Rampur Distillery, over 80-year-old sanctum of spirit alchemy, **TRIKĀL** is not merely a whisky, it is a temporal voyage. Its very name, drawn from ancient Sanskrit for 'the three dimensions of time' - past, present, and future, echoes like a mantra across eras. Forged through generational mastery and rooted deep in India's history, **TRIKĀL** captures the soul of tradition while whispering to the future. It is a convergence of heritage and horizon. A whisky crafted not just for the moment, but for every moment that ever was, or ever will be.

**TRIKĀL** opens with notes of warm spice, soft vanilla, and ripe stone fruits. The palate is rich and layered, offering toasted oak, honeyed peat, and subtle smoke, with a long, evolving finish. Each sip reveals a new dimension, making it a whisky meant to be savoured slowly and thoughtfully.

Speaking on the launch, **Mr. Abhishek Khaitan, Managing Director, Radico Khaitan**, said: "The Indian Single Malt segment has witnessed a remarkable transformation over the past decade, evolving from a niche category to a beacon of premiumisation in the global alcobev space. With growing global and domestic appreciation for Indian malts, we see a huge opportunity to deepen our footprint in this category. The launch of TRIKĀL marks yet another milestone in Radico Khaitan's journey to elevate Indian spirits on the world stage and reflects our long-term vision of investing in innovation-led, homegrown luxury."

Reflecting on the craftsmanship behind the new launch, **Mr. Amar Sinha, Chief Operating Officer, Radico Khaitan**, added: "TRIKĀL is a result of passion and precision. Every element, right from the selection of barley to the rare combination of casks used for maturation, to carefully curate a whisky that is layered, complex, and uniquely Indian. We have blended tradition and technique to create an indulgent experience that connects with the deeper essence of time itself."

TRIKĀL priced between INR 3500 and 4500 will be immediately available in Uttar Pradesh, Haryana, and Maharashtra; and it is poised for a pan India besides global launch in the times ahead.

With TRIKĀL, Radico Khaitan presents a single malt that is not bound by convention but guided by a timeless philosophy, connecting what has been, what is, and what lies ahead.





## **Press Release**



## **Saket Somani**

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This release contains statements that contain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Radico Khaitan's future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Radico Khaitan undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.