



RKL/SX/2025-26/20

May 28, 2025

BSE Ltd.  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai – 400 001

National Stock Exchange of India Ltd.  
Exchange Plaza, 5<sup>th</sup> Floor  
Plot no. C/1, G Block  
Bandra-Kurla Complex, Bandra (E)  
Mumbai – 400 051  
**Symbol: RADICO**

**Scrip Code: 532497**

**Subject: Press release**

**Ref: Disclosure under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)**

Dear Sir/Madam,

Pursuant to Regulation 30 of the Listing Regulations, please find enclosed here with the Press Release titled “Radico Khaitan issues clarification statement over TRIKĀL” dated May 28, 2025, issued by the Company.

The copy of the press release is being disseminated on Company’s website at <https://www.radicokhaitan.com/investor-relations/>

Kindly take the same on records.

Thanking you,

**For Radico Khaitan Limited**

**Dinesh Kumar Gupta**  
**Senior Vice President - Legal & Company Secretary**

**Email Id: [investor@radico.co.in](mailto:investor@radico.co.in)**

*Encl: A/a*

**RADICO KHAITAN LIMITED**

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CIN No.: L26941UP1983PLC027278

**Radico Khaitan issues clarification statement over TRIKĀL**

**New Delhi, India, May 28, 2025** – The name 'TRIKĀL' comes from Sanskrit and means 'three times' referring to the past, present, and future. It reflects our deep-rooted belief in honouring India's rich heritage while embracing progress and innovation. 'TRIKĀL' is not just a name; it is a tribute to the timeless spirit of India, to the hands of our artisans, and to the soul of our culture. It is our humble effort to showcase Indian craftsmanship to the world and make our nation proud.

Radico Khaitan is one of the largest Indian IMFL companies, and we carry that responsibility with great pride and humility. We are, first and foremost, a proud Indian company, we are born of this land, built by its people, and dedicated to upholding its values. We hold the sentiments of every Indian close to our hearts and respect every voice that speaks for our shared identity.

We understand that concerns have been raised regarding the brand name. As a responsible and sensitive organization, post internal review we have decided to withdraw the brand.

This is not just a business decision, it is a gesture of respect, reflection, and our unwavering commitment to honour the sentiments of our people and our country.

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**Saket Somani**

*Senior Vice President, Finance & Strategy*

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This release contains statements that contain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Radico Khaitan's future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Radico Khaitan undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.