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BSE Ltd.

Phiroze Jeejeeboy Towers Dalal Street Mumbai – 400001

Scrip Code: 532497

G Block, Bandra-Kurla Complex, Bandra (E) Mumbai – 400051

National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor, Plot no. C/1,

Scrip code: RADICO

Subject: Press release

Ref: <u>Disclosure under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")</u>

Dear Sir/Madam,

Pursuant to Regulation 30 of the Listing Regulations, please find enclosed herewith the Press Release titled "Radico Khaitan's Proud to Be the Official Whisky Partner of the MICHELIN Guide Dubai 2025" dated May 02, 2025, issued by the Company.

The copy of the press release is being disseminated on Company's website at http://www.radicokhaitan.com/investor-relations/

Kindly take the same on records.

Thanking You, For Radico Khaitan Limited

Dinesh Kumar Gupta Senior VP - Legal & Company Secretary

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RADICO KHAITAN LIMITED

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Radico Khaitan's Proud to Be the Official Whisky Partner of the MICHELIN Guide Dubai 2025

New Delhi, India, May 2, 2025 – Radico Khaitan Ltd, a leading Indian Made Foreign Liquor (IMFL) company and the creator of award-winning Indian Single Malts, proudly announces that its flagship luxury Indian Single Malt Whisky brand, Rampur Indian Single Malt has been appointed the Official Whisky Partner of the MICHELIN Guide for Dubai 2025 edition.

Globally recognized as the gold standard for culinary excellence, the MICHELIN Guide has partnered with Rampur Indian Single Malt as its exclusive whisky partner in the Dubai 2025 edition for this year. This prestigious partnership celebrates a shared commitment to quality, heritage, and innovation in fine dining and premium spirits, marking a significant milestone in Rampur's global journey as a symbol of Indian craftsmanship on the world's premier luxury stage.



"We are honoured to partner with the MICHELIN Guide in Dubai", said **Mr. Abhishek Khaitan**, **Managing Director of Radico Khaitan**. "Rampur Indian Single Malt reflects the rich legacy of Indian distillation and the evolution of contemporary luxury. This partnership allows us to bring the nuanced elegance of Indian single malt whisky to a discerning international audience and further strengthen our presence in one of the world's most dynamic culinary markets."

"With this partnership, we are not only introducing our Indian single malt portfolio to new consumers, but also creating a deeper, more immersive experience at the intersection of fine dining and luxury spirits," added **Mr. Sanjeev Banga, President of International Business at Radico Khaitan**. "Dubai's vibrant culinary landscape and MICHELIN Guide's global platform provide the perfect stage for Rampur to shine.

Crafted in the Himalayan foothills at the historic Rampur Distillery, India's oldest and largest distillery, Rampur Indian Single Malts are renowned for their smooth complexity and exceptional terroir. The region's unique climate conditions allow for a maturation process that imparts extraordinary depth and character to each expression.

As the Official Whisky Partner, Rampur will be showcased in the MICHELIN Guide Ceremony Dubai 2025 through exclusive tasting of our whisky during the cocktail reception.

From the renowned Rampur Asava, matured in Indian Cabernet Sauvignon casks, to the coveted Rampur Jugalbandi series, Rampur Distillery blends Indian heritage with a global outlook, perfectly complementing the culinary scene in Dubai.

This partnership celebrates exceptional whisky and food, spotlighting Rampur's acclaimed portfolio of Indian single malts and introducing the collection below, while reinforcing its commitment to innovation, excellence, and cultural exchange, all while honouring authenticity and craftsmanship.

Press Release



Rampur Indian Single Malt Collection:

- **Rampur Select**: Timeless Indian single malt, elegantly smooth with tropical fruity notes and a long, warm finish.
- **Rampur Double Cask:** Matured in a combination of American bourbon barrels and European sherry oloroso casks, offering a harmonious balance of vanilla, dried fruits, and spice.
- **Rampur Asava:** World-first single malt finished in Indian Cabernet Sauvignon casks, known for its unique marriage of dark berries, oak, and spice.
- Rampur Barrel Blush: Matured in American Bourbon barrels and finished in Australian Shiraz wine casks, has a rich flavour profile, featuring notes of vanilla, oak, followed by ripe berries and dark fruit from Australian Shiraz wine casks.
- **Rampur Jugalbandi Series:** An experiential series of 8 expressions celebrating India's artistic and musical heritage with rare cask combinations.

Radico Khaitan at a Glance:

Radico Khaitan Limited ("Radico Khaitan" or the Company) is among the oldest and one of the largest manufacturers of IMFL in India. Earlier known as Rampur Distillery Company, Radico Khaitan commenced its operations in 1943 and over the years emerged as a major bulk spirits supplier and bottler to other spirit manufacturers. In 1998 the Company started its own brands with the introduction of 8PM Whisky. Radico Khaitan is one of the few companies in India to have developed its entire brand portfolio organically.

The Company's brand portfolio includes Rampur Indian Single Malt Whiskies, Sangam World Malt Whisky, Spirit of Victory 1999 Pure Malt Whisky, Jaisalmer Indian Craft Gin, Royal Ranthambore Heritage Collection Royal Crafted Whisky, Happiness in a Bottle: A Happily Crafted Gin, Morpheus and Morpheus Blue Brandy, Magic Moments Vodka, Magic Moments Remix Pink Vodka, Magic Moments Dazzle Vodka (Gold & Silver), Magic Moments Verve Vodka, 1965 The Spirit of Victory Premium XXX Rum and Lemon Dash Premium Flavored Rum, After Dark Whisky, 8PM Premium Black Whisky, 8PM Whisky, Contessa Rum and Old Admiral Brandy.

Radico Khaitan is also one of the largest providers of branded IMFL to the Canteen Stores Department (CSD), which has significant business barriers to entry. The Company has distilleries situated in Rampur, Sitapur and Aurangabad, Maharashtra which is a 36% joint venture. The Company has a total owned capacity of 320 million litres and operates 43 bottling units (5 owned, 29 contract and 9 royalty bottling units). It is also one of the largest exporters of Alcoholic beverages from India, with brands available in over 102 countries.

Press Release



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This release contains statements that contain "forward looking statements" including, but without limitation, statements relating to the implementation of strategic initiatives, and other statements relating to Radico Khaitan's future business developments and economic performance. While these forward-looking statements indicate our assessment and future expectations concerning the development of our business, a number of risks, uncertainties and other unknown factors could cause actual developments and results to differ materially from our expectations. These factors include, but are not limited to, general market, macro-economic, governmental and regulatory trends, movements in currency exchange and interest rates, competitive pressures, technological developments, changes in the financial conditions of third parties dealing with us, legislative developments, and other key factors that could affect our business and financial performance. Radico Khaitan undertakes no obligation to publicly revise any forward-looking statements to reflect future / likely events or circumstances.